# **HOW TO: PUB QUIZ EVENT**

Pub quizzes are easy and fun fundraisers and you can use the quiz questions to raise awareness of Action Against Hunger's lifesaving work! Either tack on to the existing quiz night at your local pub or organise your own from scratch!

### WHERE:

Does your venue have a PA system? Does the space has a large amount of seating? Are there drinks deals? If it doesn't sell food/drink, can you bring your own? Is it accessible/ well known? Is there a private room you can use to contain your event and make sure everyone can hear the questions?

#### WHEN:

Be sure to check out other events taking part in the area on the same night and try to avoid clashes. If the event is mid-week, make sure you leave time for people to travel from work.

## THINGS YOU NEED:

- Pens and spare paper
- Quiz questions look online for inspiration and cover a variety of topics to keep everyone happy!
- Microphone with a PA system or a loud quizmaster ©
- Raffle tickets and prizes
- Prizes for the winning team(s)! Why not ask the pub to donate a round of drinks?!
- Quiz master if you're not comfortable doing this yourself, draft in a charismatic friend!

**SOMETHING EXTRA**: Most pubs already run their own weekly quiz night which means you have a lot of competition! Some ideas to make your event stand out:

- Pick a theme: you could pick a popular topic (e.g. Harry Potter, Game of Thrones) to attract the crowds, or theme it around food and Action Against Hunger's work!
- Provide food: meaning you can charge more per ticket. Talk to the venue if they provide food or contact a local food outlet for a bulk discount and bring the food with you. Do ensure you follow relevant food hygiene standards.
- **Raffle/ tombola**: talk to local stores and businesses to secure prizes.
- Interactive rounds: include an arts & crafts round or fun tie breakers!



**MAKE IT VIRTUAL**: deep down we know everyone loves a Zoom pub quiz – especially for a good cause! Advertise your event to friends on Facebook and <u>take donations on Just Giving instead</u>.

Get in touch for materials, support or ideas on publicfundraising@actionagainsthunger.org.uk!

# THANK YOU AND GOOD LUCK!