

HOW TO: LOCKDOWN FUNDRAISING

Get inspired with loads of inspiration to keep fundraising for Action Against Hunger's lifesaving work, whilst staying safe in these difficult times.

NB: please ensure you maintain social distancing and follow local lockdown restrictions, which may vary.

VIRTUAL CARBOOT SALE

Use the extra time at home to have a big clear out and sell your **old items online**, with the profits going to your fundraising. Try **eBay**, **Depop** and **Facebook Marketplace** to sell!

MAKING AND SELLING FACE MASKS

Find a basic template for a face mask and use lots of **fun and colourful material** to customise each design.

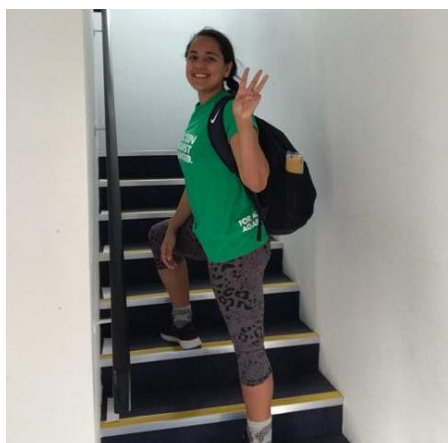
TOP TIP: use old bed sheets, or clothing as fabric. Make sure to advertise your service in your neighbourhood, charging a small fee per mask (£2-3).



LOCAL DELIVERY SERVICE

Create a menu of **lockdown comfort food, snacks or treats**, set prices and advertise around your neighbourhood. Make sure you're using good food hygiene to keep you and others safe.

TOP TIP: Use social media to advertise your service, making sure everyone knows the money is going to Action Against Hunger. Then simply **deliver to the door!**



24 HOUR CHALLENGE

With a **group of friends** decide on a challenge, or you could each do something different. Assign a **timetable** so everyone knows when its their turn. Use **Facebook Live to stream** your challenge, sharing the link across your social media. A few ideas we have for challenges are...

- Skipathon
- Juggling
- Climbing stairs
- Silence!

TASKMASTER COMPETITION

Give your friends and family **24 hours to complete a silly task**, then award a prize for the best entry.

TOP TIP: Create a video call with all the participants to show each entry and decide a winner. Set price to enter (£5), and offer a different task every other day for a week. Here's a few ideas to get you started...

- Make an animal out of 5 household items
- Recreate a famous movie scene
- Create a fort using items found in your living room only

DINNER PARTY BOXES

Why not create **dinner party hampers** with all the **ingredients** and a **recipe**, for your guest to make at home. Set a price for each hamper (£15-20 depending on the size of the house hold), and **deliver to your guest's doors**. All guests can sit down and eat together over a **video call**.

TOP TIP: Host a virtual quiz night or play after dinner games.

If you have any questions, please get in touch on publicfundraising@actionagainsthunger.org.uk



THANK YOU AND GOOD LUCK!