



**FOR ENTREPRENEURS.
FOR GOOD BUSINESS.
FOR PROFIT WITH
PURPOSE.
FOR ENTERPRISE.**

FOR ACTION. AGAINST HUNGER.



Put your best business minds to good use and try to make a profit with a purpose by holding an enterprise challenge at your school for Action Against Hunger.

HOW TO

- **Team up** – this challenge is all about team work. Ask everyone that wants to take part to sign up to the challenge in teams – recommended size is between 3-8 people.
- **Starting fund** – in order for the challenge to work you'll need to have a small starting fund so make sure that you've got enough to go round. If you're running short why not ask a local business if they'd be keen to sponsor the challenge?
- **The Challenge** -set pupils the challenge of using their start fund to make as much profit as possible within a certain time frame (this can be 48 hrs, a week or even a month). For longer challenges, the pupils may choose to re-invest some of their profit to fundraise even more!
- **Count the cash** - collect in all the funds at the end of the challenge and arrange a prize for the winning team.

BUSINESS IDEAS

We know that your pupils will probably have a lot of ideas for businesses themselves, but here are some of our favourites from previous challenges:

- **Pizza selling business** – make dough out of dough and sell pizzas during school lunch time or at a local event.
- **Car washing** – invest your seed fund in car washing materials and get out in to the local community to see if you can raise some cash out of dirty cars!
- **Card sales** – get crafty and invest your money in arts supplies to create cards to be sold in school or locally.