



**FOR EGG HUNTS.
FOR CHALLENGES.
FOR CELEBRATING LIFE.
FOR EASTER.**

**FOR ACTION.
AGAINST HUNGER.**



Giving to others is at the heart of the Easter message, so it's the perfect time to fundraise for Action Against Hunger - helping to ensure that more children are given the chance to grow up into happy, healthy adults, in a world free from hunger.

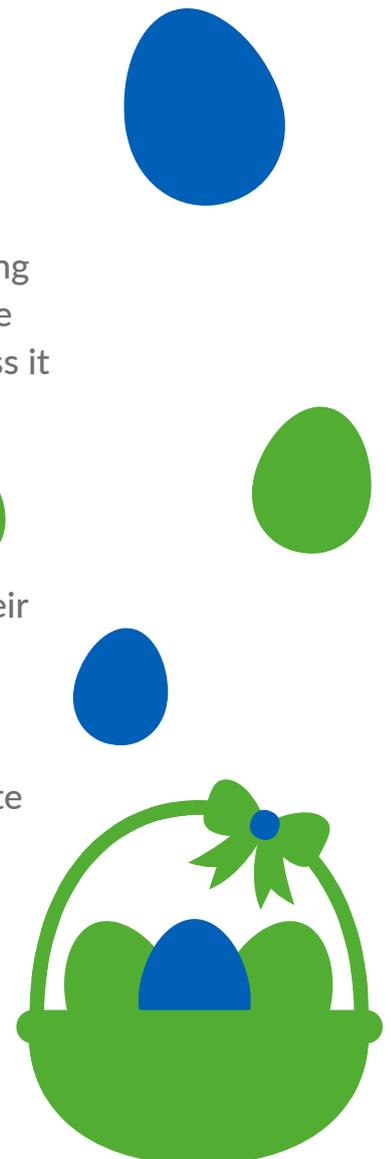
EASTER FUNDRAISING IDEAS

LENT

- **42 days and 42 nights** –you read that right - this isn't a typo! £42 can provide the nutrition treatment needed to save the life of a severely malnourished child and nurse them back to health. This Lent we're asking you to team up with friends and family to raise £42 over 42 days. At the start of Lent set up your [fundraising page here](#), donate a pound and pass it on to someone to do the same the next day. Once a person has been passed the page, they should donate their pound and pass it on to someone else until you reach £42.

- **Drink up** – access to clean water is critical to keeping children and their families nourished and healthy. Show support and raise awareness of Action Against Hunger's water, hygiene and sanitation programmes by cutting out the coffee, rejecting the juice and drinking only water over Lent. Ask people to [sponsor you online](#) or in person, and why not donate the money you save on drinks as well?

- **Give it up** - make your Lent challenges even more meaningful by asking people to sponsor you. Whether you're giving up chocolate or alcohol, sweets or cheese, [set up an online donation page here](#), spread the word about your progress and ask for donations in return.





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EASTER FUNDRAISING IDEAS

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- **Egg hunt** – turn this family favourite into a fundraiser. Make an event of it by involving your local school, church or wider community, find a location, hide plenty of Easter eggs and charge people to take part. Whether it's your school field or back garden there are lots of suitable spaces to host your hunt. To boost your fundraising serve refreshments in return for donations to stop any hunters going hungry!
- **Get baking** – there's always room for cake and Easter is no exception. Pick a date, get together with your school, church, colleagues or friends and get selling some brilliant bakes! Make your event stand out by picking a theme - add an international flavour by trying out recipes from the countries Action Against Hunger works in.
- **Collection** - holding a collection as part of your church service or school assembly is a great way to give this Easter. Make sure that you let people know when the collection is going ahead so that they have their donation ready!

